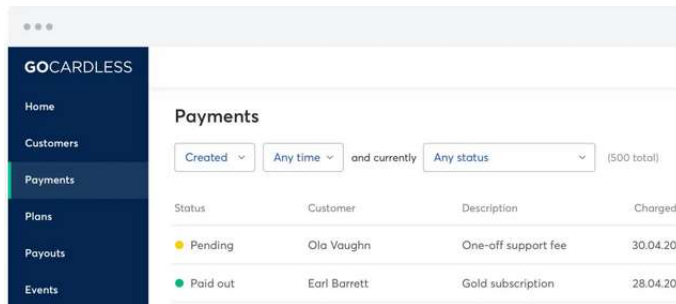


GETTING MORE FROM . . . XERO/QUICKBOOKS – USING GOCARDLESS

What does 'GoCardless' do ?

The **GoCardless platform** allows small businesses to easily accept payments from their Customers automatically using Direct Debit. It works for regular and **'one off'** payments, as well as obtaining payment of invoices in instalments.



Status	Customer	Description	Charged
● Pending	Olo Vaughn	One-off support fee	30.04.20
● Paid out	Earl Barrett	Gold subscription	28.04.20

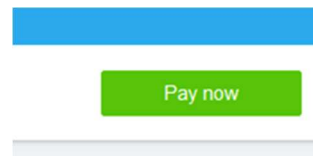
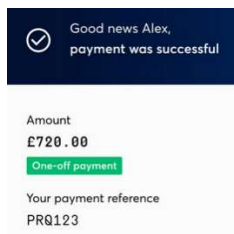
1. Enable annual fees to be paid across an agreed period (**Subscriptions**)
2. Add a **'Pay Now'** button to all of your **'one off'** invoices to Customers to encourage **'faster'** payment (**Instant Bank Pay**)
3. Enable regular invoices for Customers to be paid on an agreed **'Due date'** – **Automatically !** (**Recurring Payments**)

GoCardless allows you to agree and set the Direct debit payment date with your Customers – **and hence enables better control of your monthly cashflow !**

How do I use it within Xero or Quickbooks ?

Both Xero and Quickbooks are **'Partner Integrations'** with GoCardless which means that where there are agreements (mandates) in place with Customers, the platform **'links'** directly with the accountancy software allowing for –

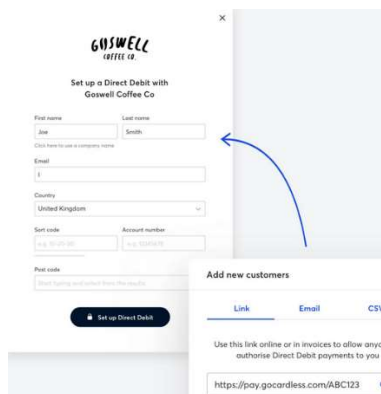
- Invoices raised in Xero or Quickbooks on a recurring basis to be **'automatically'** paid using GoCardless on a **'due date'**
- **Buttons or 'links'** to be added to ad hoc or other invoices for Customers to pay immediately
- GoCardless payment information, fees and charges for Customers to be **'automatically'** updated in the accountancy software



GETTING MORE FROM . . .XERO/QUICKBOOKS – USING GOCARDLESS

Why should I use it in my business ?

- **Save time** – reduce your ‘credit control’ efforts by ensuring invoices are paid on time or on an agreed instalment basis ! Additionally reduce your ‘**day to day**’ bookkeeping time by ‘linking’ Xero or Quickbooks with GOCardless to ‘**auto reconcile**’ paid invoices - **freeing up your time to focus on more important things.**



- **Improve Cashflow** – dramatically improve your monthly cashflow by enabling invoices to be paid **ON the ‘due date’**, ‘**speeding up**’ payment of ‘**one off**’ invoices with ‘**Pay Now**’ buttons and reducing your own time and effort around managing cashflow !!
- **Additional costs** – The costs of using GOCardless are lower than Stripe, Paypal or other similar payment providers !

Do I need to set it up in Xero or Quickbooks ?

YES – there are specific settings and other processes that need to be setup and configured to enable the benefits of the ‘**automation**’ to work effectively in the accountancy software – **depending on the product being used with Customers !**

Is there any additional cost or is it included in my current software subscription ?

NO – there are no additional costs of using GOCardless with Xero or Quickbooks, and just a ‘per transaction’ cost in respect of the payments taken – similar to Stripe, Paypal etc

Can the Sakura Team assist with this ?

Yes - If you are on our annual **Support service**, then just arrange a call with the team, and we can explain how GOCardless may work with your business – **and deal with the setup and configuration requirements where necessary !**

Alternatively we can provide some additional information and/or **How To Guides.**

