

WHY QUICKBOOKS?



1 Who are they?

US based software conglomerate, originally successful with desktop based accountancy software, but now focused on penetrating the online marketplace with Quickbooks Online. Very significant investment in the UK and Irish marketplace with a base in Victoria.

2 User suitability

Quickbooks has been completely redesigned as an online software product and therefore is unrecognisable from the desktop version. Although quite user friendly for non-accountants, it has a slightly more traditional accountancy software structure

3 Software options and pricing

Quickbooks has two business options i.e. Essentials and Plus, with the main functionality differences being users, purchase orders and stock control. Both are monthly subscriptions and priced at £18.00 and £27.00 (plus VAT) respectively.

4 User training and ongoing support

Quickbooks offer UK telephone and email support, as well as an improving suite of training guides and videos to get users started.

5 Integration opportunities

Quickbooks connects with multiple business apps used by small and medium sized businesses (and also provides some flexibility to import data directly into the software via .csv files.)